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David J. Ridders

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David has decades of experience working with business leaders to consistently deliver on business goals in the strategic management, use and enforcement of intellectual property (IP). He is frequently engaged in complex and consequential IP issues, in both commercial and government markets.

He has assisted clients in the formation and administration of hundreds of contracts and subcontracts. He also successfully litigated for a major defense contractor to protect proprietary business data. He has favorably resolved a dozen USG-initiated technical data rights challenges. He has negotiated transactions and resolved disputes with governments around the world and leading technology companies. He has also focused on business efficiency, including use of processes and tools for very large engineering groups, to ensure quick capture and action on important IP.

He began his career as a US Air Force officer, serving as a Chief Engineer of electronic technology procurement programs on behalf foreign governments, including the United Kingdom, Israel, Egypt, Hungary and Columbia. He later worked at the Secretary of the Air Force, Office of the General Counsel and interned at the United States Court of Appeals for the Federal Circuit for Judge Pauline Newman.

CREDENTIALS

EDUCATION

J.D., The George Washington University Law School (1999)

B.S., Mechanical Engineering, *cum laude*, Rose-Hulman Institute of Technology (1991)

Architecture and System Engineering: Models & Methods to Manage Complex Systems (Prof. Cert.), Massachusetts Institute of Technology xPRO (2022)

BAR and COURT ADMISSIONS

Massachusetts
US Patent and Trademark Office
US Court of Appeals for the Federal Circuit
US District Courts of Massachusetts & Colorado

LAW JOURNALS

Executive Notes Editor – **American Intellectual Property Law Association Quarterly Journal**

PUBLICATIONS

“Court Protects Closely Guarded Vendor Lists,”
National Defense, Sep. 2022, p. 18.

Working with Government chapter in book, *Intellectual Property Operations and Implementation in the 21st Century Corporation*, J. Wiley & Sons (2011)

REPRESENTATIVE EXPERIENCE

- Successfully defended data rights challenges to retain over \$10 billion in sole source procurements. Also prevailed against data rights challenges in Other Transaction Agreement framework.
- Led teams negotiating IP licenses of technology, data, software and services with customers and suppliers. Drafted licenses enabling \$100 million in commercial software licensing, including resolution of USG end user license compliance disputes.
- Lead attorney initiating litigation against the US Army at the Court of Federal Claims, successfully protecting vendor lists as proprietary business data.
- IP Monetization Team leadership, securing high value licenses and conducting an IP Monetization Workshop on licensing fundamentals with 350 participants.
- Led successful trademark opposition defense and negotiation of settlement with the US Army while securing global trademark protection for a significant product mark.
- General Counsel to engineering function of 15,000 engineers and software developers in a business with customers and suppliers in 50 countries and \$16 billion in annual revenue. Developed and implement strategies for engineering efforts for Independent Research and Development (IR&D) and bidding highly competitive procurements.
- Policy lead for government procurement IP issues at a major defense contractor. Participant in Defense Acquisition Regulation (DAR) Council public meetings. Led discussions with House Armed Services Committee staffers on legislative issues.
- Nominated to U.S. Navy Data Rights Tiger Team established by Assistant Secretary of the Navy for Research, Development and Acquisition.
- Led IP strategy for offset, localization and non-US based subsidiaries, joint ventures, M&A, as well as development/co-development efforts and associated tax strategies at a major defense contractor. Led company-wide Data Rights Working Group.
- Reformed patent procurement process and refocused filing strategy consistent with business competitive interests while reducing spend.
- Built and managed large patent portfolios of thousands of cases for Fortune 50 clients. Managed law firm attorneys and staff distributed nationwide. Personally drafted 200+ patents.

AFFILIATIONS

Aerospace Industries Association (AIA) IP Committee – Former Chair

Licensing Executives Society (LES) Standards – Board of Directors

National Defense Industrial Association (NDIA) – Corporate Member

American Bar Association (ABA) Public Contract Law IP Committee – Former Vice Chair

SPEAKING ENGAGEMENTS

Technical Data Rights Forum - Aerospace Industries Association/National Defense Industrial Association - IP Evaluation — October 2022

Panelist with: Office of the Secretary of Defense Intellectual Property Cadre Lead-Communications, Knowledge and Performance Management; and Chief Legal Officer, Anduril Industries; moderated by Assistant General Counsel (IP), Lockheed Martin Corporation

The Next Frontier in Data Rights Policy and Practice? Data Rights as a Competitive Proposal Evaluation Factor — June 2022

American Bar Association Public Contract Law Intellectual Property Committee meeting panelist with Office of the Secretary of Defense Intellectual Property Cadre Lead-Communications, Knowledge and Performance Management and Assistant General Counsel (IP), Lockheed Martin Corporation

Raising the Standard for Excellence in Innovation — November 2021

Licensing Executives Society (LES) webinar.

Intellectual Property Owners Association (IPO) Annual Meeting – September 2020

Panelist discussing Interests and Activity of the Sovereign vis-à-vis Private Intellectual Property Rights.

National Defense Industrial Association (NDIA) – June 2020

IP Monetization webinar.

ACC National Capital Region - Rethinking Rights in Government Contracts – May 2020

Panelist with USAF General Counsel and DoD Deputy Director for IP on webinar discussing DoD's initial 2020 NDAA proposal for sharing manufacturing data with direct competitors.

LES Annual Meeting – LES Standards panelist – October 2019

Driving Innovation: Standards in Licensing & Intellectual Capital Management – May 2019

Panelist discussing improvement of IP valuation outcomes. At Silicon Valley US Patent & Trademark Office